

FOR IMMEDIATE RELEASE

AVIC INTERNATIONAL HOLDING CORPORATION AND REDBIRD FLIGHT SIMULATIONS ANNOUNCE THE SIGNING OF AN EXCLUSIVE DISTRIBUTION AGREEMENT FOR CHINA

OSHKOSH, WI (24 July 2012) — AVIC International Holding Company (AVIC International) of Beijing, China, is pleased to announce that it has entered into an exclusive arrangement with Redbird Flight Simulations of Austin, TX. The multiyear agreement establishes AVIC International as the sole distributor of Redbird Flight Simulation products throughout China.

AVIC International has partnered with Redbird Flight Simulations to bring together two major players involved in the advancement of General Aviation. AVIC International is a leading Chinese multinational firm with business interests in aviation, shipbuilding, real estate, retail, and import/export. They are uniquely positioned to ensure the effective marketing, distribution and support of the exceptional Redbird products. Redbird Flight Simulations is recognized as the world leader in innovative full-motion aviation training devices and supporting training products. Redbird has rapidly risen to the number one position in sales of full motion flight simulation products. In addition, Redbird remains the innovation leader with supporting products that provide ATC communication training, third party application training, and advanced pilot training concepts.

“We are excited to join forces with Redbird to bring their leading edge flight simulators to the Chinese market” said Mr. Yu Yimin, Executive Vice President of AVIC International. “Redbird’s full motion simulators provide an excellent resource for pilot training and will help AVIC International bring the best flight training tools to China’s pilot training market” he went on to say.

AVIC International will act as Redbird’s distribution agent for all of China. In this role, AVIC International will develop marketing materials, promote the products, and sell the full line of Redbird products. Upon sale, AVIC International will provide all installation and after sales service and support on behalf of Redbird.

AVIC International Holding Corporation of Beijing, China, a subsidiary of Aviation Industry Corporation of China, engages in aviation, trading and logistics, real estate, and industrial investment businesses in China and internationally. Within the aviation market, its operations include parts trading, spare parts supply, piston aviation engine manufacturing through Continental Motors, Inc., flight training, and after sales support. www.avic-intl.cn

Redbird Flight Simulations of Austin, TX was established in 2006 with the specific purpose of making simulation more accessible to the general aviation industry. Since its inception, Redbird has delivered innovative, reliable and high-quality training devices to flight schools, colleges, universities and individual pilots around the world. With more than 300 devices in service worldwide, Redbird has quickly become the fastest growing and most innovative simulator provider in the industry. www.redbirdflightsimulations.com

For More Information

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